
TRANSFER & SHARE

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Introduction

Photo Supreme is a Digital Asset Management (DAM) software that enables you to effectively manage your image files through categorization. It automatically organizes files based on available details, including technical photo information and the file's location on your disk. In addition to these properties, you can enhance your images by adding tags, descriptions, and custom metadata.

One of the primary advantages of using DAM software is the ease of searching for images, organizing them into portfolios, and cataloging them with tags and descriptions. Naturally, you'll want to utilize the information you've incorporated into your image management. One practical application of this is sharing your files with others. With Photo Supreme, you can easily share your images via email, folders, FTP, or through photo-sharing services like Flickr, SmugMug, and more.

This manual outlines the concept of using the Transfer feature in Photo Supreme and how you can effectively apply it to your images.

Sharing Concept

With Photo Supreme, sharing images is streamlined, enabling you to quickly send files to friends, customers, or for personal use. The process begins with defining how you want the transfer to occur and storing this setup as a Transfer Profile. Once established, Photo Supreme can utilize this profile to manage your images and send them to the desired target service.

You won't need to prepare your images in advance; Photo Supreme handles that for you. The software will create temporary downsized copies of your images, modify metadata as per your preferences, and apply watermarks if needed before sending them to the selected service. This automated approach simplifies the sharing process, allowing you to focus on your work without the hassle of manual adjustments.

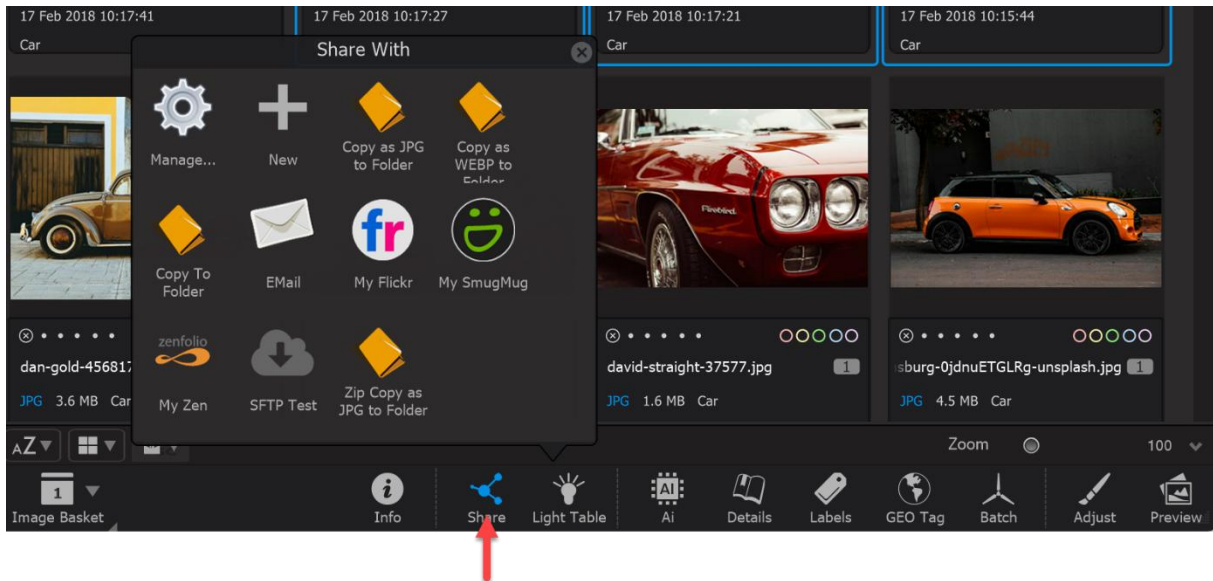


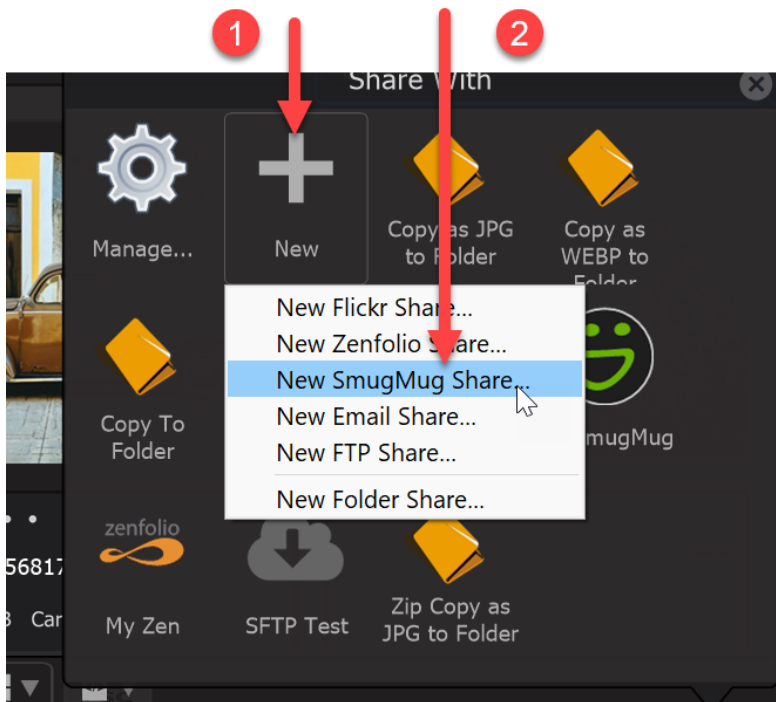
Photo Supreme supports a variety of services for sharing your images through its Share feature, allowing for versatile options depending on your needs. The available services include:

- **Flickr:** A popular photo-sharing platform where you can upload and organize your images. [Flickr Website](#)
- **SmugMug:** A premium photo-sharing and storage service ideal for photographers looking to showcase their work. [SmugMug Website](#)
- **ZenFolio:** A platform designed for professional photographers to manage and sell their photos. [ZenFolio Website](#)
- **Email:** You can share images directly through email, either using the embedded SMTP client within Photo Supreme or your preferred email client.
- **FTP:** Use File Transfer Protocol to upload your images to a server or share them with others via FTP.
- **Folder:** Share images by saving them directly to a folder on your hard drive.

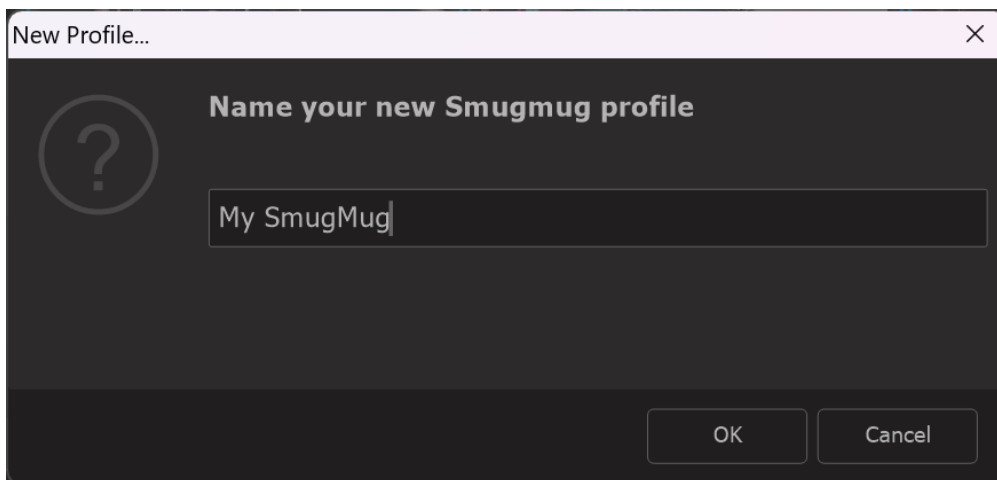
These options provide flexibility in how you share your images, making it easier to reach your audience or collaborate with others.

Working with Transfer Profiles

As mentioned earlier, a Transfer Profile includes details on how you want Photo Supreme to manage images for a specific service. While Photo Supreme offers several predefined profiles, you also have the option to create your own. To set up a new profile, simply click the Share button located on the Command Bar beneath the thumbnails.



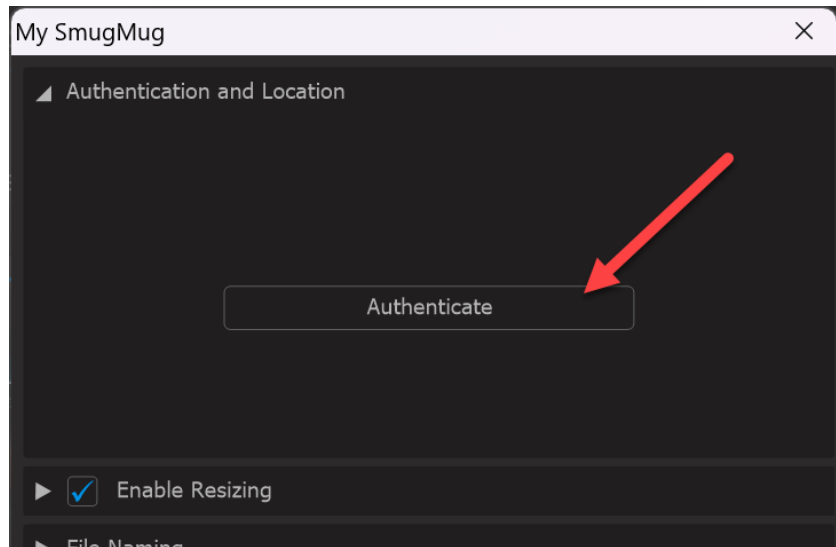
Next, you can name your profile. Choose a name that is meaningful to you, as this will be displayed below the icons in the Share callout. Once you've selected a name, click the OK button.



You can now set up the behavior of the profile. The configuration is divided into several sections:

Authentication and Location

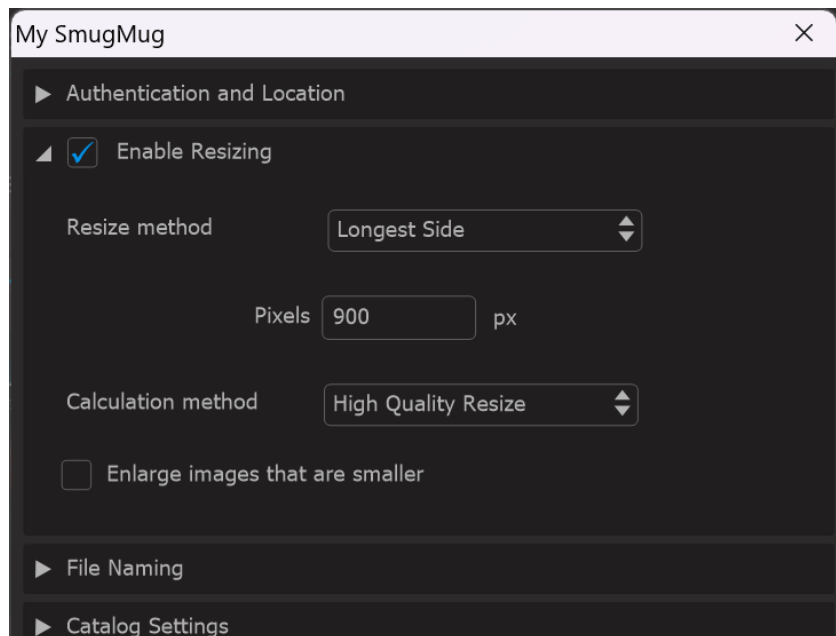
In this section, you can link to the service and define the target location for the profile. Both of these options are optional. If you choose not to authenticate within the profile, you'll be prompted to do so when you use it. Similarly, if you don't select a target location, you'll be asked to specify one during the profile's use.



Enable Resizing

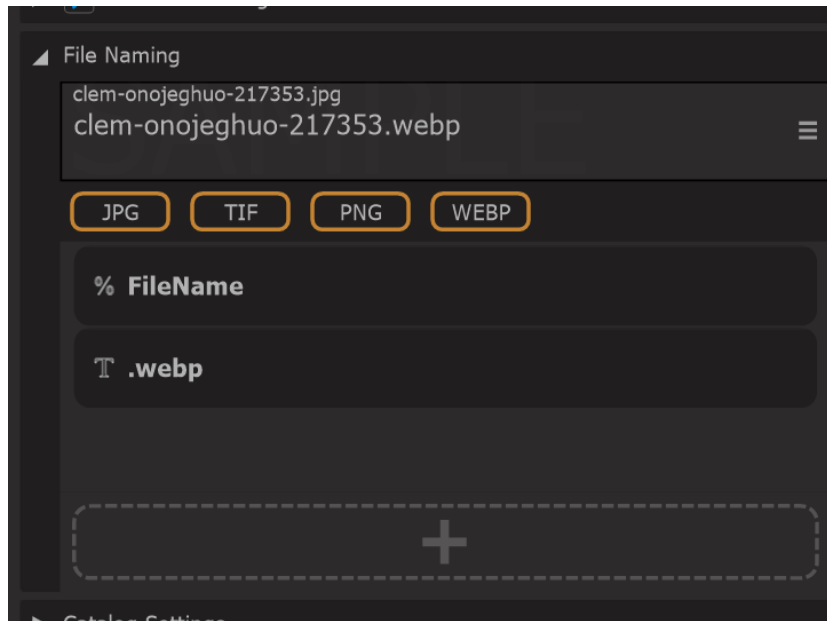
In this section, you can specify whether changes should be made and, if so, how the images should be downsized or upsized.

Check the box to enable sizing options. If the box is unchecked, the original image will be sent without any modifications, and other adjustment sections in the profile (such as metadata settings) will be unavailable. If you want to send a copy of the image at its original size, make sure to enable sizing and choose "Keep Original Size" as the resize method.



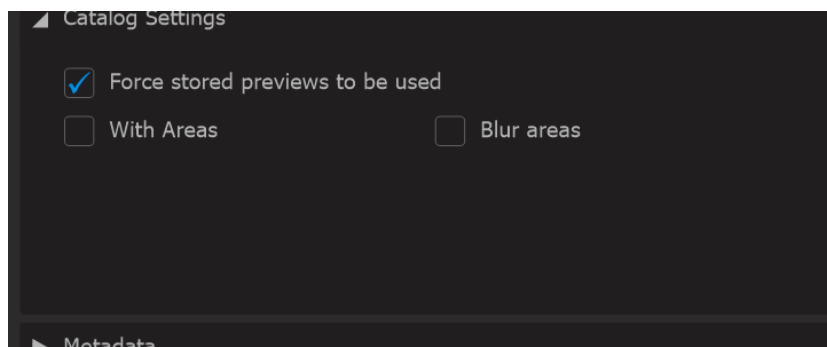
File Naming

Utilize this section to establish the naming scheme for your images that will be transferred.



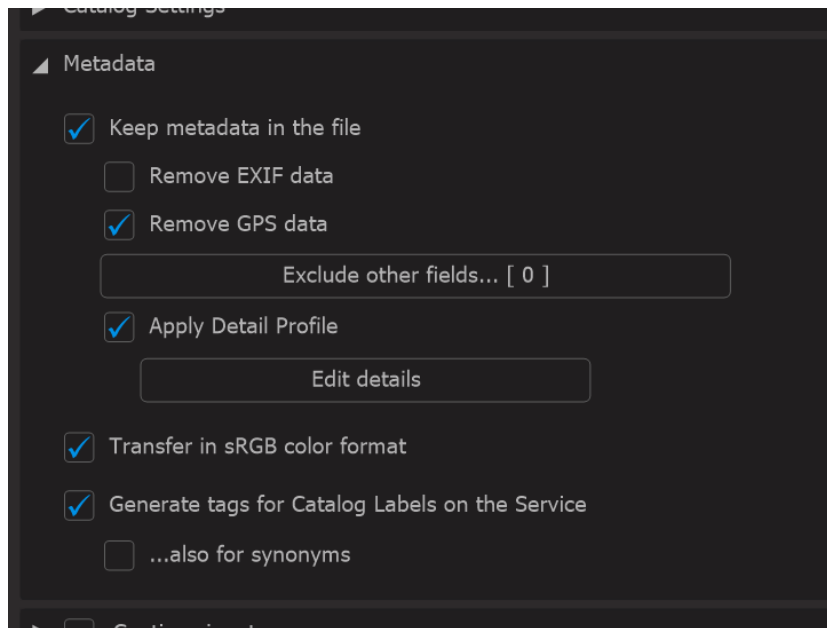
Catalog Settings

This section lets you configure which catalog data to include.



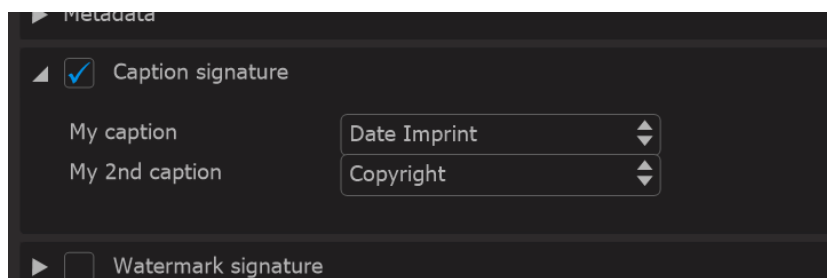
Metadata

In this section, you can determine how to manage metadata for the images being transferred with this profile. Additionally, you have the option to include specific metadata that should be part of the transferred images.



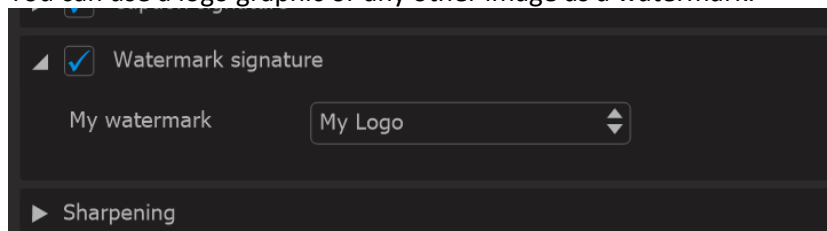
Caption signature

In this section, you can choose up to two caption signatures to be applied as on-image text on the image.



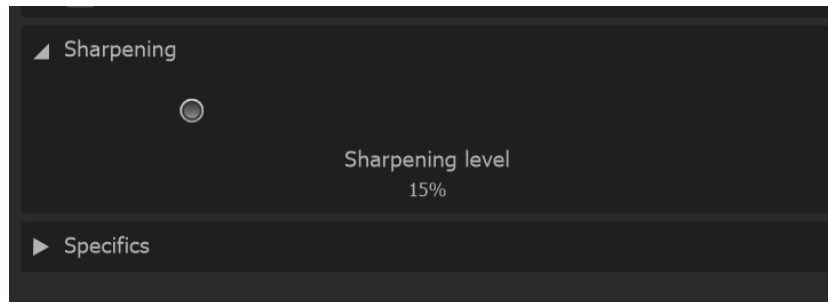
Watermark signature

This section is utilized for adding image watermarks to your photos. You can use a logo graphic or any other image as a watermark.



Sharpening

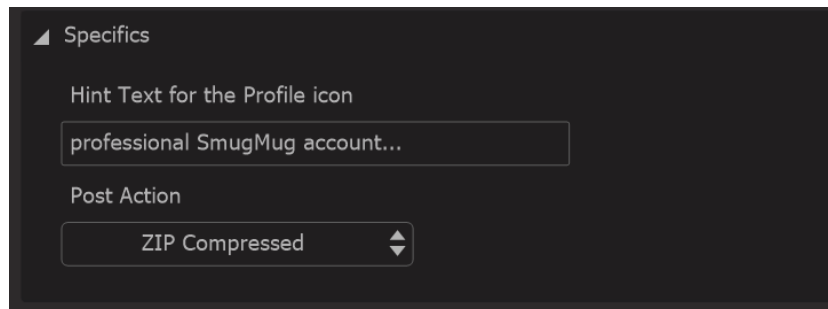
Utilize the Sharpening section to determine the amount of sharpening that should be applied to the transferred image.



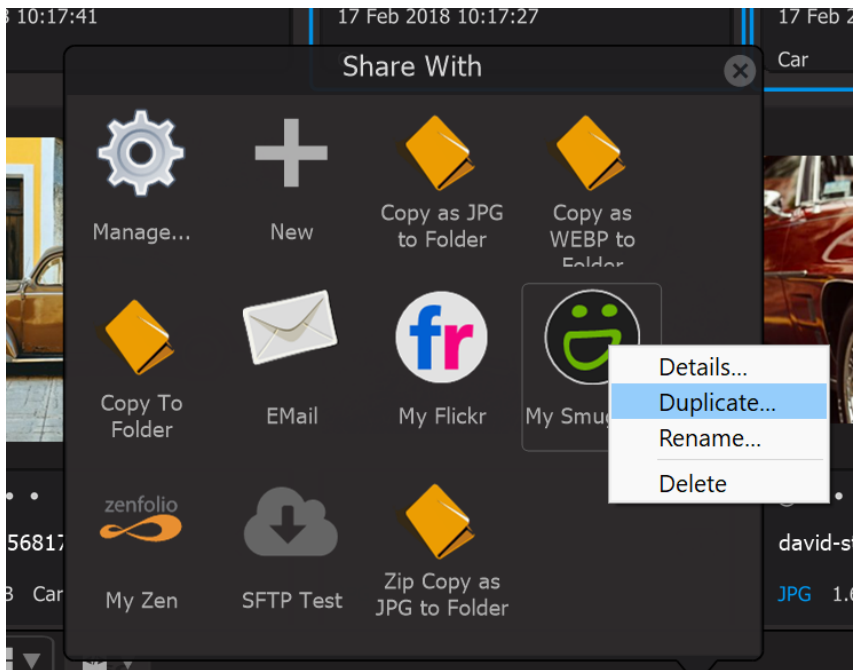
Specifics

In the Specifics section, you can enter a short description that appears as hover text when users place their cursor over the Sharing icon.

In the Post Action setting, you choose what should happen after the images are prepared. You can select None or ZIP Compressed. When ZIP Compressed is selected, all images are bundled into a single ZIP file. This can be especially useful when sharing images to a folder, sending them by email, or transferring them via FTP.



After configuring your profile to your satisfaction, click the OK button at the bottom to save it. Your profile will then be displayed in the Share Callout, ready for use. If you wish to modify your profile, right-click on it and select "Details..." This option also allows you to rename the profile or create a duplicate copy.



Using a Share Profile

Any Share profile can be used to send a selection of images. Additionally, Flickr profiles can be utilized for complete synchronization of a Portfolio with the profile

Sharing individual images

To share individual images, follow these steps:

1. Select the images you want to share.
2. Click the Share button in the Action Bar.
3. Choose the appropriate Share profile.

The sharing process will not affect your original files. Photo Supreme will create temporary copies of your images as needed, so you don't have to prepare them in advance.

If your profile is set up with Authentication and a Target Location (such as a folder or an album), the images will be transferred immediately. If the profile lacks authentication or requires you to choose a Target Location, you'll be prompted to authenticate and/or select the desired location at this stage.

Synchronizing a Portfolio

In the previous section, you learned how to transfer individual images to a target location. Photo Supreme also allows you to fully synchronize a Portfolio with either a folder or the Flickr service. A Portfolio is made up of collections, where each collection can include images and/or sub-collections, making them great for organizing your photos. For instance, you could create a Portfolio for your modeling photos, with different collections for each model featuring only their best shots. Alternatively, you might have a Vacations Portfolio with collections showcasing the top photos from each trip.

The benefit of synchronization is that Photo Supreme handles all updates for you. Changes you make are either synchronized to the folder or uploaded to Flickr, while images you haven't altered remain untouched. With Flickr profiles, only essential data is uploaded, such as new collections, updated collections, newly added images, and images removed from a collection.

However, there are a few important points to keep in mind when synchronizing with Flickr. First, although Photo Supreme supports an unlimited number of hierarchical collection levels, Flickr only permits up to five nested levels, so only the first five levels will be displayed on their platform. Second, in Photo Supreme, collections can contain images and sub-collections, but on Flickr, a collection that has sub-collections cannot also contain images.

To get started, I suggest creating a dedicated Portfolio that will include collections of all the images you want to sync with either a folder or Flickr. To do this, open the Portfolios section from the Catalog Bar and create a new portfolio by clicking on the “New portfolio” link.

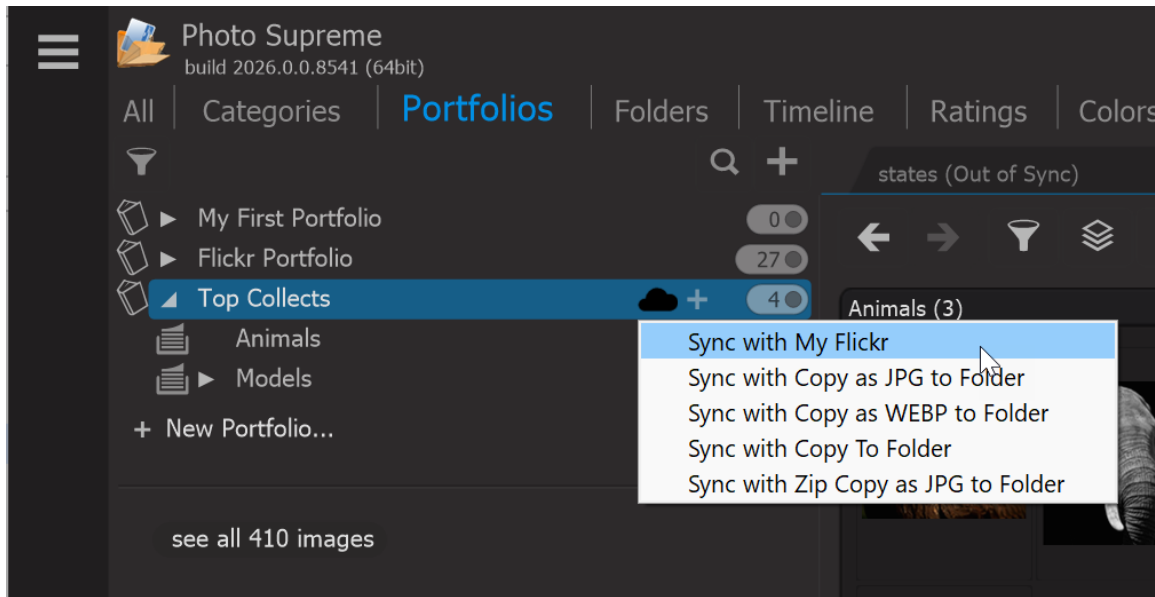
Next, create your first Collection by selecting the portfolio and clicking the + button again. Then, choose the option to add a new Collection and ensure you give it a meaningful name.

With the hierarchical structure for your content now established, you can start adding images to the collections. You can find images anywhere in the catalog and press Ctrl+Shift+B (or Cmd+Shift+B on a Mac) to add selected images to a portfolio collection.

Typically, you wouldn't upload every photo to Flickr; instead, you'd select a curated set to share. However, since Flickr offers ample storage space (even for free accounts), you could opt to upload everything if you prefer. Generally, it's advisable to share only the standout shots, as most people prefer not to wade through thousands of images.

After populating your portfolio with images, you're ready to begin the synchronization process. As noted earlier, only changes made since the last sync will be uploaded. If this is your first synchronization, all existing images will be uploaded, so it's best to start with a clean Flickr account.

To initiate the synchronization, you'll need a Flickr or Folder Share profile. If you haven't set one up yet, click the Share button located below the thumbnails. Once you have at least one Flickr or Folder Share profile, a cloud icon will appear next to each portfolio, indicating that synchronization is available.



Click on that icon to access the Sync menu. This menu will display the available Flickr and Folder profiles for full synchronization.

Summary: This synchronization process is applicable to both Flickr and Folder profiles, allowing you to easily manage and upload your selected images to either service, ensuring that only the necessary updates are made while keeping your original files intact.